

# Cinnamon Newsletter

Cinnamon  
Care

THE CINNAMON STANDARD FOR  
CARE AND CLEANLINESS

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Cinnamon Hotels and Resorts complies with COVID safety standards.



<https://bit.ly/3eIrJjo>

## Cinnamon Travel Pledge offers 1000 complimentary holiday packages for healthcare workers.



Cinnamon Hotels & Resorts pledged to offer 1,000 complimentary full board holiday packages to healthcare workers in gratitude for their service and contribution during the outbreak of the global pandemic COVID 19.

To mark the initiative, Krishan Balendra, Chairman, John Keells Holdings PLC presented the Cinnamon Travel Pledge to His Excellency, the President Gotabaya Rajapaksa at the Presidential Secretariat in the presence of the Hon. Pavithra Wanniarachchi, Minister of Health and other dignitaries on the 16th June 2020.



<https://bit.ly/30YE53y>

## Cinnamon FOT deliberated the future of wellness post COVID 19.

The second edition of the Cinnamon Future of Tourism - Virtual Conference was held on the 16th June 2020 on the theme The Transforming Interface of Wellness Tourism. The panel included knowledge experts, Ingo Schweder, CEO & Founder – GOCO Hospitality, Asoka Hettigoda, Managing Director – Siddhalepa Group, Katherine Droga – Founder, Droga and Co. with the moderator Dileep Mudadeniya – Head of Brand Marketing, Cinnamon Hotels and Resorts & Vice President, John Keells Group.

The global pandemic has created new challenges and resulted in new opportunities and collaborations in the field of wellness. The discussion included how wellness has changed travel: airports, airlines & lodging, the necessity to understand the wellness consumer, the relationship between wellness and hospitality and the ways in which hospitality businesses can optimize in the wellness space post COVID 19.



<https://bit.ly/31g7GWn>

## 'It's Time' to travel and to be inspired with Cinnamon Hotels & Resorts.

Cinnamon Hotels & Resorts reopened for hotel stays on 12th June onwards with a multitude of offers and packages; encouraging everyone to take a break with their loved ones. Visit the link for exciting offers.



<https://bit.ly/2Ci7NWF>

Cinnamon  
HOTELS & RESORTS





### **Holidaying in Sri Lanka in a safe and secure environment**

Healthy travels are the order of the day with focus on safe and secure certifications, a key requirement when visiting Sri Lanka in the near future. This will be the new normal as per guidelines issued by the Sri Lanka Tourism Development Authority (SLTDA).



<https://bit.ly/3hUw4mf>



### **National parks reopen in Sri Lanka with new safety precautions.**

Followed by a lockdown of over three months, national parks throughout the country reopened on the 15th June 2020. The parks have been reopened with health and safety precautions implemented in line with the government health regulations and Wildlife Conservation.

Wildlife enthusiasts and tourists can now once again experience Sri Lanka's Big Five – leopard, elephant, sloth bear, blue whale, and sperm whale with varied entry limitations to the Yala, Udawalawa, Wilpattu, Minneriya, Kaudulla, and Wasgamuwa National Parks to name a few.



<https://bit.ly/2NcPKDy>



### **Sri Lanka's first underwater museum opens.**

Sri Lanka's first underwater museum was opened off the shores of Galle under the supervision of Navy Commander Vice Admiral Piyal De Silva. "Our main aim was to promote the regeneration of corals and promote fish breeding and it is very encouraging to see that the fish breeding has already started in this underwater museum site. Hence, at the next season, I am certain that tourists would be able to dive in this area and the surrounding hotels would be able to add this site to their list of attractions that will no doubt serve to improve their income and be beneficial for the country's tourism industry as well.," Rear Admiral Piyal de Silva stated.



<https://bit.ly/3hLloWl>



### **48,000-year-old arrowheads reveal early human innovation in the Sri Lankan rainforest**

Archaeological excavations deep within the rainforests of Sri Lanka have unearthed the earliest evidence for hunting with bows and arrows outside Africa. At Fa-Hien Lena, a cave in the heart of Sri Lanka's wet zone forests, we discovered numerous tools made of stone, bone, and tooth – including a number of small arrow points carved from bone which are about 48,000 years old.



<https://bit.ly/2N87DUa>



# Pic of the Week



Where would you be right now? Sri Lanka has the most breathtakingly beautiful beaches and Hikkaduwa has its fair share too! Until the time is right, lets

**#ItsTime #CinnamonHotels**