

**Title:** Two iconic tales of love and laughter – Cinnamon Life continues to bring the best of West End to Colombo

**Date:** 27/11/2018

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## **Two iconic tales of love and laughter – Cinnamon Life continues to bring the best of West End to Colombo**

*Monday 27th November 2018, Colombo:* Following the immense success of The Sound of Music, Cinnamon Life is set to bring yet another iconic West End Production to Colombo – Mamma Mia! A tale of love and laughter and a daughter’s trip down the aisle with three possible fathers, Mamma Mia! is one of the world’s best-loved musicals of all time and will be performed for the first time in South Asia at the Nelum Pokuna Theatre from the 22<sup>nd</sup> - 30<sup>th</sup> of December. Filled with smash hits by Swedish pop group ABBA, and produced by Benny Anderson and Bjorn Ulvae, Mamma Mia! is the ultimate feel good show, that will brighten up the holiday season for the entire family. A worldwide phenomenon, Mamma Mia! is a vibrant, modern production, whilst The Sound of Music told a more traditional tale and was equally iconic in its own right.

Both productions are masterpieces that have had incredible influencing power and have impacted people across generations. Having touched audiences regardless of their nationalities or backgrounds, these stories are both filled with important life themes that resonate with people from all walks of life. However, both productions are also unique and different in their own way; in their tonality, storytelling and thematic overtones. The Sound of Music (TSOM) is centred around a traditional family structure, aspirations of settling down and self expression. The characters in TSOM focus on finding their place in society, whilst in Mamma Mia! the characters don’t conform to the traditional expectations of society, and the play is all about discovering inner strength and forging one’s own path in the world.

Both musicals seem to feature a missing part of a puzzle – a person that completes the story. In the Sound of Music, Maria emerges as the mother and wife figure who fills an important void for the Von Trapp family, whilst in Mamma Mia!, the story calls for a partner for Sophie and a partner for her mother Donna. Both plays focus on the importance of having meaningful and fulfilling relationships with the people who are dear to you and bring out the best in you.

Commenting on the play, Dileep Mudadeniya, Vice President John Keells Holdings, CEO of Cinnamon Life Mall and Head of Brand Marketing Team, Cinnamon Hotels and Resorts said: “From a traditional classic like The Sound of Music to a production fused with modern thinking and a contemporary storyline like Mamma Mia!, Cinnamon Life is proud to offer residents of Colombo yet another world-class West End production. Ideal for the festive season, Mamma Mia! is a feel-good entertainment option that is well suited for the entire family. A “city within a city”, Cinnamon Life will serve as an entertainment hub in the region, that will transform Colombo and

offer residents countless lifestyle enhancing opportunities. This is the second West End production that we have brought to South Asia for the first time, and it provides a glimpse into the inspiring and vibrant moments and experiences that Cinnamon Life has to offer.”

For the first time in the country, Cinnamon Life will also give young theatre fans the chance to participate in an exclusive Mamma Mia! workshop, which will be run exclusively for children and youth. To give your child the chance to participate in this one-of-kind opportunity that will enable them to work and learn from world-renowned West End choreographers and stars; Jamie Wilkins and Courtney George, simply buy tickets for two adults and children for the show. A handful of lucky participants will then be selected to attend the fully interactive and free of charge workshop, which will be conducted on the 28<sup>th</sup> of December.

To find out more about Mamma Mia! and to book your tickets now, visit [www.cinnamonboxoffice.com](http://www.cinnamonboxoffice.com) or call 07 1 711 8111.

Cinnamon Life presents Benny Anderson and Bjorn Ulvae's West End production of Mamma Mia - In Association with HSBC Premier, Destination partner - Sri Lanka Tourism Promotion Bureau, powered by Sri Lankan Airlines. Banking Partner – HSBC, Conceptualized by Cinnamon Hotels & Resorts, Radio partner - YES101 & Legends96.6, Logistics Partner – Hayleys Advantis, Transport Partner – Jaguar Land Rover, Telecommunications partner – Mobitel, Delivery partner - Grasshoppers, Booking Engine partner - Book My Show, Outdoor Media partner – Emerging Media, Cinema Partner – Scope Cinema, Print Media and Web Partners - Sunday Times ,Daily Mirror, Daily FT, Life online, Daily Mirror.lk, Hi Magazine and HI TV, and Sagara Lakmal De Mel – Photography partner.

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About Cinnamon Life:

Cinnamon Life is the first premier real estate development of its kind in Sri Lanka. A "city within a city", this iconic project will redefine Colombo's skyline and deliver a vibrant lifestyle experience at every touch point. Set to be the heartbeat of the city whilst making its mark as Colombo's lifestyle capital, the property will feature the finest Cinnamon hotels, state-of-the-art shopping arcades, theatres, office spaces, multi-purpose entertainment venues, restaurants and apartments - that will all offer the epitome of exclusivity and luxury. A place where you can enjoy everything from phenomenal fine dining and gastronomical journeys, to concerts featuring global music stars to immersive world class retail experiences, Cinnamon Life will be the city's ultimate lifestyle and entertainment hub.

About Mamma Mia!

Over 60 million people in 440 cities around the world have fallen in love with the characters, story and songs from this classic musical. Performed for the very first time in South Asia in collaboration with Little Star Services (Europe), the cast of this musical comprises internationally acclaimed performers who will bring out the best of Broadway and West End productions to Colombo. Little Star Services was formed in 1996 by Judy Craymer, Benny Anderson, Björn Ulvaeus and Richard East to produce the stage musical

'Mamma Mia!'. Based in London, Little Star is now a successful global producer of theatre, film, television, publishing and music.