

FOR IMMEDIATE RELEASE

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Title: MAMMA MIA! CINNAMON LIFE PRESENTS THEIR SECOND WEST END STAGE PLAY IN COLOMBO

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MAMMA MIA! CINNAMON LIFE PRESENTS THEIR SECOND WEST END STAGE PLAY IN COLOMBO

Theatre-goers will be in for a treat as Cinnamon Life, Colombo’s entertainment capital, reveals the second theatre comeback for the year 2018, with London’s West End stage production of Mamma Mia! This initiative is yet another glimpse of what’s to come when Cinnamon Life officially launches in 2020 bringing with it a multitude of activities guaranteed to transform and uplift the quality of Colombo’s evolving lifestyle. The nine-day run of Mamma Mia! will take place from 22 – 30 December 2018 at the Nelum Pokuna Mahinda Rajapakse Theatre and will use state-of-the-art technology and an internationally renowned cast to recreate the theatre atmosphere of London here in Colombo.

“Cinnamon Life will be the epicenter of world-class entertainment, following its opening. It is set to bring to reality the lifestyle, culinary and entertainment aspects to Colombo’s social life that was previously beyond our reach. Thus, the globally reputed production of Mamma Mia! is a step towards making a mere dream, a reality in Sri Lanka,” President, Leisure Group, John Keells Holdings, Mr. Jit Gunaratne highlighted.

Having premiered in more than 440 major cities worldwide faster than any other musical in history, Mamma Mia! is currently in its 20th year since the first production opened in London's West End on 6 April 1999 and is the ninth longest running show in Broadway history, where it ran from 2001 – 2015. Mamma Mia! is considered the world’s sunniest and most exhilarating smash-hit musical and is performed by the cast and crew of London’s West End production, presented with some of the well know names in the industry including Judy Cramer, Richard East, Bjorn Ulvaeus, from Littlestar, in association with Universal, Stage Entertainment and NGM. It is guaranteed to be a spectacular night of theatre entertainment Sri Lanka has ever seen. The play will bring back the hit songs from the legendary 70s band ABBA, such as "Dancing Queen", "Take a Chance on Me", "Thank You for the Music", "Money, Money, Money", and "The Winner Takes It All", that is sure to stir excitement the moment you hear them singing.

This well-loved musical has touched the hearts of millions across the world over the years through film and theatre, and we are very proud to have brought the opportunity of the stage musical to audiences in Sri Lanka to experience and enjoy. Considering that Colombo is being positioned as a hub for entertainment and recreation, there are some imminent needs that must be met to keep the city in line with this new image. To meet the needs as a leisure and hospitality provider we have constantly strived to create and support new initiatives that will both assist and enhance Colombo’s overall offering, in line with the national vision of making Sri Lanka a sort-after destination in the region.

Cinnamon Life is an integrated development by Sri Lanka’s premier listed conglomerate, the John Keells Group. This city within a city will consist of an 800-roomed luxury Cinnamon hotel, an array of

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entertainment facilities, premium residential apartments, retail and entertainment mall, office spaces, and many other attractions to set stage as the entertainment hotspot in the Indian Subcontinent. The development's iconic design by Cecil Balmond will span across 4.5 million square feet and is envisioned to be the epicenter of modern South Asia.

Cinnamon Life presents Benny Anderson and Bjorn Ulvae's West End production of Mamma Mia - In Association with Sri Lankan Airlines and HSBC Premier. Banking Partner – HSBC, Cinnamon, for inspiring moments! Outdoor Media partner – Emerging Media, Cinema partner – Scope Cinema and Sagara Lakmal De Mel – Photography partner. For more details of this event and other exciting events from Cinnamon Life, visit www.cinnamonboxoffice.com