

Community Engagement Policy

Our Commitment

The community is an important part of our hotel. Without the community, we cannot sustain or succeed. It is always a part of us. Cinnamon Hotels & Resorts engages in activities geared towards uplifting and supporting communities through the continuous provision of opportunities that will positively impact the social and economic development of citizens in and around these communities.

In delivering this commitment, Cinnamon Hotels & Resorts will endeavor to:

- Encourage community participation in our activities and the empowerment of community members through special projects is always encouraged and supported.
- We respect intellectual property rights, culture and traditions when dealing with local communities.
- We ensure that local people are not subjected to discrimination, either as individuals or as communities, in areas such as recruitment, employment, procurement and tendering processes, or as suppliers and traders.
- We prefer local suppliers as much as possible, even for the hiring of resources where the minimum qualifications are met.
- We encourage our guests to go on excursions to see local people and discover more about their local traditions.
- The hotel will never obstruct public access to water sources or other essential resources or services.
- We are committed to the appointment and consultation of the local community, when planning any development that may affect them, taking into consideration their views and responding to them. We conduct a pre-assessment of developments where there are possible impacts to the local community.
- The hotels will promote local products and services to the guests, by recommending guides, markets and crafts.
- The hotel must always try to provide services or facilities to the community that wouldn't normally be available.
- The hotel should try to maintain local public areas, infrastructure or places for public services, by either direct contributions or participation in a local tourism assembly. These activities should be recorded in a formal written document.
- The hotel must encourage customers to explore the destination.
- Always where there are the rights of access to public areas / ways; we never add barriers, signs, or other controls preventing public rights of access.

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